



L'APPARTEMENT

TOUR D'ARGENT



WELCOME HOME





# “A” IS FOR AUGUSTA.

Perched on the 5th floor of the Tour d'Argent, this exceptional new setting embodies the perfect blend of timeless Haussmannian elegance and the daring touch of refined modernity. Designed in collaboration with the most prestigious French artisan houses, the Augusta Apartment transports you into the intimate world of the Terrail family, where excellence meets the art of distinguished hospitality.

*Inspired by Augušta Burdel, grandmother of André Terrail, this space tells the story of a visionary woman whose passion for travel, artists, and innate taste for beauty still resonates in every detail. Flamboyant and sophisticated, Augušta infused this floor, where she once lived, with a unique spirit, an inheritance that continues in every corner of the Apartment, a true ode to refinement and the French art of living.*

*Let yourself be enchanted by this rare experience, where each moment becomes a celebration of excellence and craftsmanship, in a setting imbued with history and modernity.*





## APARTMENT WITH A VIEW.

Notre-Dame, the Seine, Île Saint-Louis, Montmartre, and the iconic Parisian rooftops ... from the first light of dawn to the evening glow, a living tableau unfolds before your eyes.

*Wherever you look, Paris reveals itself in all its splendor, offering a breathtaking scene, as if inviting you to contemplate the timeless beauty of the City of Light. This exceptional view turns each moment into a work of art, where the enchantment of the Capital becomes a truly unforgettable daily experience.*

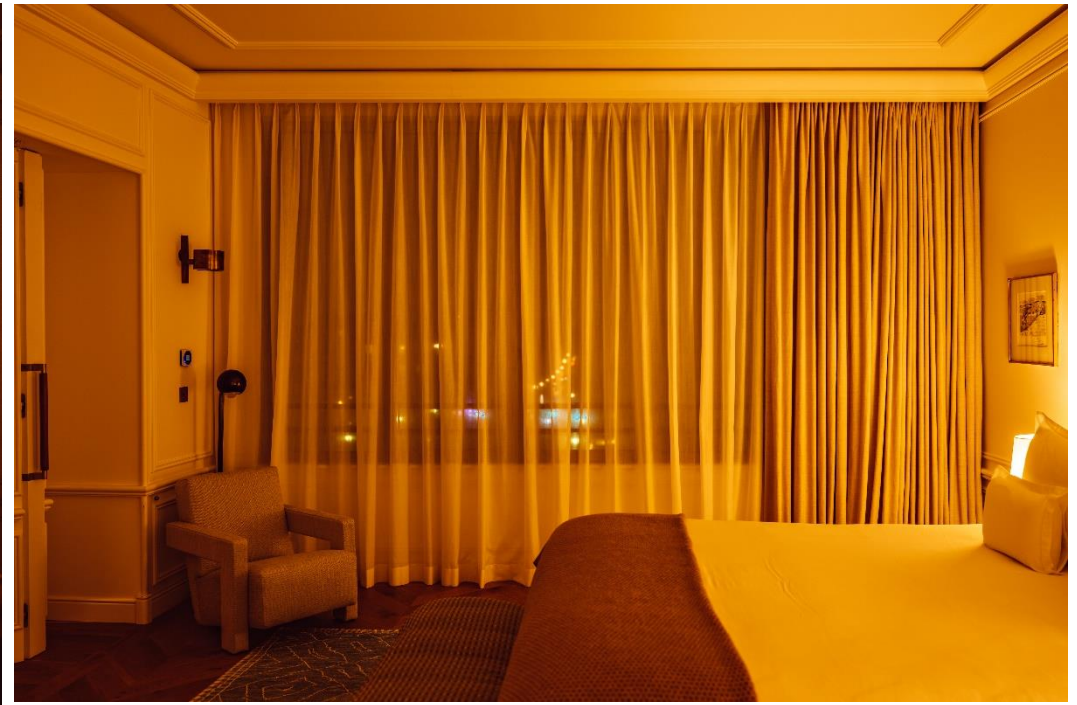








## ENCHANTED ESCAPE.



Treat yourself to a fully immersive experience in our Apartment, take time for yourself, and savor this enchanting escape in the heart of Paris.

*Our bed, crafted by the artisans at Maison Treca, will elevate your nights, and, as the ultimate surprise, a hidden sauna awaits in our bedroom... a promise of a timeless moment and the art of French sleep at its finest.*





## QUINTESSENCE OF PLEASURE.

Give into your every desire without limits...

From breakfast served in the refined setting of the Bar des Maillets d'Argent, to lunch or dinner in our gourmet restaurant, and finally, to a captivating cocktail on our rooftop with breathtaking views that will amaze you, each moment is carefully orchestrated just for you.

*The ultimate expression of Parisian Art de vivre, reimagined to offer you a unique experience in a setting as intimate as it is exceptional.*





## INVITATION TO TRAVEL.

From the moment you arrive in Paris, settle into our elegant DS 9 sedan, which will transport you in complete serenity to your Parisian heaven. A French travel experience where every journey becomes a sublime expression of comfort and well-being.

*The beginning of a beautiful escape where excellence accompanies you at every moment.*







L'APPARTEMENT

## FROM DREAM TO REALITY.

Let yourself be guided by the excellence of a service that meets your every expectation, where every detail is designed to transform these moments into exceptional memories.

*The Augušta Apartment is, without a doubt, the address for an unforgettable stay, a private tête-à-tête with Notre-Dame de Paris!*





# OUR OFFERS





## L'APPARTEMENT D'AUGUSTA

*{1800 euros per night - all taxes included}*



Book the Augusta Apartment for the opportunity to spend a night in the heart of the Tour d'Argent and wake up to a breathtaking panorama. Just a few floors below, enjoy your breakfast in the cozy ambiance of the Bar des Maillets d'Argent.

*An unforgettable Parisian stay awaits !*

This rate includes :

- \* *Access to the Augusta Apartment*
- \* *Breakfast served at the Bar des Maillets d'Argent*  
*(Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request)*



## UNE NUIT FACE A NOTRE-DAME

*{2800 euros per night - all taxes included}*



Indulge in an exceptional night and immerse yourself in the intimate ambiance of the Augusta Apartment, while being charmed by the magic of Paris, with the majestic Notre-Dame Cathedral as your neighbor. This stay allows you to savor the refined cuisine of our Chef Yannick Franques with an exceptional lunch in our gourmet restaurant. After a night under the Parisian sky, enjoy your breakfast in the warm atmosphere of the Bar des Maillets d'Argent.

*Let the magic unfold...*

This rate includes :

- \* *Access to the Augusta Apartment*
- \* *Breakfast served at the Bar des Maillets d'Argent*  
*(Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request)*
- \* *Round-trip transfer in our DS 9 sedan from Paris airports or train stations*
- \* *A bottle of 'Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- \* *Lunch at our gourmet restaurant (Chef Yannick Franques' four-course lunch menu, excluding beverages)*
- \* *One "Argent" experience of your choice*

## LA VIE PARISIENNE

*{3800 euros per night - all taxes included}*



Indulge in an unforgettable experience and soak in the intimate atmosphere of the Augusta Apartment, while being captivated by the magic of Paris, with the majestic Notre-Dame Cathedral just steps away. Discover Parisian life through its historic landmarks, cobblestone streets inviting leisurely strolls, and countless hidden treasures.

Enjoy an exceptional stay, including a five-course dinner crafted by our *Chef Yannick Franques* and served at our gourmet restaurant, with the enchanting rhythm of service from our *Maîtres d'hôtel*. You will also have the pleasure of choosing one of our “*Gold experiences*.” After a night under the Parisian sky, savor breakfast in the warm ambiance of the *Bar des Maillets d'Argent*.

*Parisian life as you've never imagined...*

This rate includes :

- \* *Round-trip transfer in our DS 9 sedan from Paris airports or train stations*
- \* *Access to the Augusta Apartment*
- \* *A bottle of Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- \* *Dinner at our gourmet restaurant (Chef Yannick Franques' Temps & Saisons five-course menu, excluding beverages)*
- \* *One “Gold” experience of your choice*
- \* *Breakfast served at the Bar des Maillets d'Argent*  
*{Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request}*



# LE GRAND SEIZE

*{4900 euros per night - all taxes included}*



Inspired by *the prestigious Café Anglais salon*, where countless exceptional dinners took place, this experience offers you far more than just a stay. *It's an immersive* journey that draws you into the history and culture of this iconic city. From the moment you arrive in Paris, settle into our DS 9 sedan, and be guided through the city streets. Upon arrival, the apartment welcomes you with open doors, revealing a refined and inviting ambiance. To celebrate the occasion, a bottle of Tour d'Argent Grand Cru Champagne awaits, each sip a promise of memorable moments ahead.

The highlight of your evening : *an extraordinary dinner* served at our gourmet restaurant, featuring the Renommées six-course menu to delight your palate. Each dish takes you on a culinary journey, paying tribute to the culinary heritage of the Tour d'Argent. In the morning, enjoy a cozy breakfast served in the Bar des Maillets d'Argent. To make your stay even more exclusive, choose your Platinum experience - a personalized touch that will make this stay an unforgettable memory.

*The ultimate experience at the heart of the Tour d'Argent...*

This rate includes :

- \* *Access to the Augusta Apartment*
- \* *Round-trip transfer in our DS 9 sedan from Paris airports or train stations*
- \* *A bottle of Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- \* *Dinner at our gourmet restaurant (Renommées five-course menu by Chef Yannick Franques, excluding beverages)*
- \* *One "Platinum" experience of your choice*
- \* *Breakfast served at the Bar des Maillets d'Argent*  
*{Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request}*



OUR EXPERIENCES



## ARGENT

The Art of Custom Mixology with one of our Head Bartenders

*During your enchanted escape, let your creativity and desires flow with a mixology masterclass, where our Bartender will guide you through the perfect fusion of flavor and conviviality.*

The craft of artisan baking with our Head Baker

*Explore the world of the Tour's baker with a hands on workshop where you'll learn how to make the star of our baker: the Tour baguette!*

Latte Art introduction with our Barista

*Dive into the world of coffee and elevate your creations into true works of art with our barista. Conclude with an afternoon treat at the Bar des Maillets d'Argent.*

Discover local products at the Tour's Epicerie with our grocer

*Dive into our range of gourmet products as François shares the stories of our artisans, terroirs, and flavors.*

## OR

Cook with our Chef Yannick Franques, one of France's Best Craftsmen {Meilleur Ouvrier de France}

*Put on your Tour d'Argent apron and create a four-handed recipe alongside our Chef, Yannick Franques.*

Make Crêpes Mademoiselle with our Head Maître d'Hôtel

*In a timeless moment and under the expert eye of our head maître d'hôtel, learn the recipe for our famous Crêpes Mademoiselle and master the art of flambéing.*

Masterclass with our Head Sommelier Victor Gonzàlez

*Based on the theme of your choice (region, winemaker, crus, vintage), our Head Sommelier will share his passion for our vineyard with a tasting of three wines aged in our legendary cellars.*

Pastry masterclass with our Head Pastry Chef, Mourad Timsih

*Alongside our Head Pastry Chef, create our delicious diamants and leave with your own made-by-you biscuits.*

Discover the Cognacs of Maison Camus with our Head Bartender

*Embark on a journey to discover this unique house and its expertise in cognac and enjoy one of our signature cocktails.*

## PLATINE

A day with Maison Roederer in Reims

*Indulge in a day in Champagne to discover Maison Roederer.*

A day with Maison Camus in Cognac

*Treat yourself to a day in Cognac to discover Maison Camus.*



# TOUR D'ARGENT

P A R I S

Contact us



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*Prices valid until september 1, 2025*