L'APPARTEMENT

TOUR D'ARGENT


WELCOME HOME

“A” IS FOR AUGUSTA.

Perched on the 5th floor of the Tour d'Argent, this exceptional new setting embodies the perfect blend of timeless Haussmannian elegance and the daring touch of refined modernity. Designed in collaboration with the most prestigious French artisan houses, the Augusta Apartment transports you into the intimate world of the Terrail family, where excellence meets the art of distinguished hospitality.

Inspired by Augusta Burdel, grandmother of André Terrail, this space tells the story of a visionary woman whose passion for travel, artists, and innate taste for beauty still resonates in every detail. Flamboyant and sophisticated, Augusta infused this floor, where she once lived, with a unique spirit, an inheritance that continues in every corner of the Apartment, a true ode to refinement and the French art of living.

Let yourself be enchanted by this rare experience, where each moment becomes a celebration of excellence and craftsmanship, in a setting imbued with history and modernity.





APARTMENT WITH A VIEW.

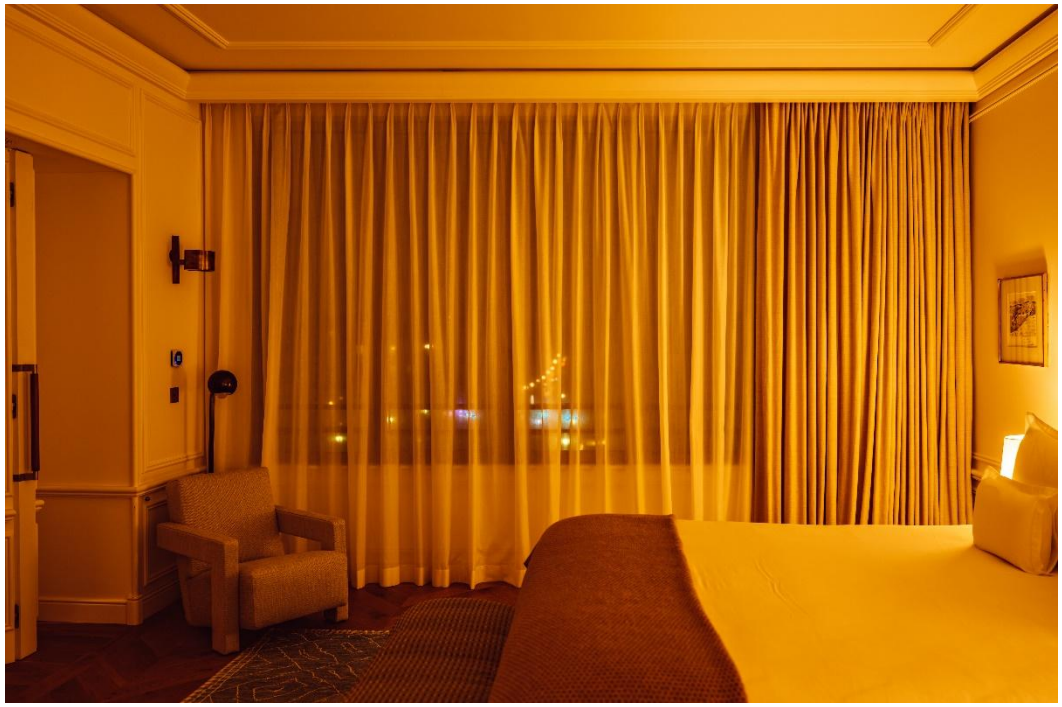
Notre-Dame, the Seine, Île Saint-Louis, Montmartre, and the iconic Parisian rooftops … from the first light of dawn to the evening glow, a living tableau unfolds before your eyes.

Wherever you look, Paris reveals itself in all its splendor, offering a breathtaking scene, as if inviting you to contemplate the timeless beauty of the City of Light. This exceptional view turns each moment into a work of art, where the enchantment of the Capital becomes a truly unforgettable daily experience.









ENCHANTED ESCAPE.

Treat yourself to a fully immersive experience in our Apartment, take time for yourself, and savor this enchanting escape in the heart of Paris.

Our bed, crafted by the artisans at Maison Treca, will elevate your nights, and, as the ultimate surprise, a hidden sauna awaits in our bedroom... a promise of a timeless moment and the art of French sleep at its finest.





QUINTESSENCE OF PLEASURE.

Give into your every desire without limits...

From breakfast served in the refined setting of the Bar des Maillets d'Argent, to lunch or dinner in our gourmet restaurant, and finally, to a captivating cocktail on our rooftop with breathtaking views that will amaze you, each moment is carefully orchestrated just for you.

The ultimate expression of Parisian Art de vivre, reimagined to offer you a unique experience in a setting as intimate as it is exceptional.

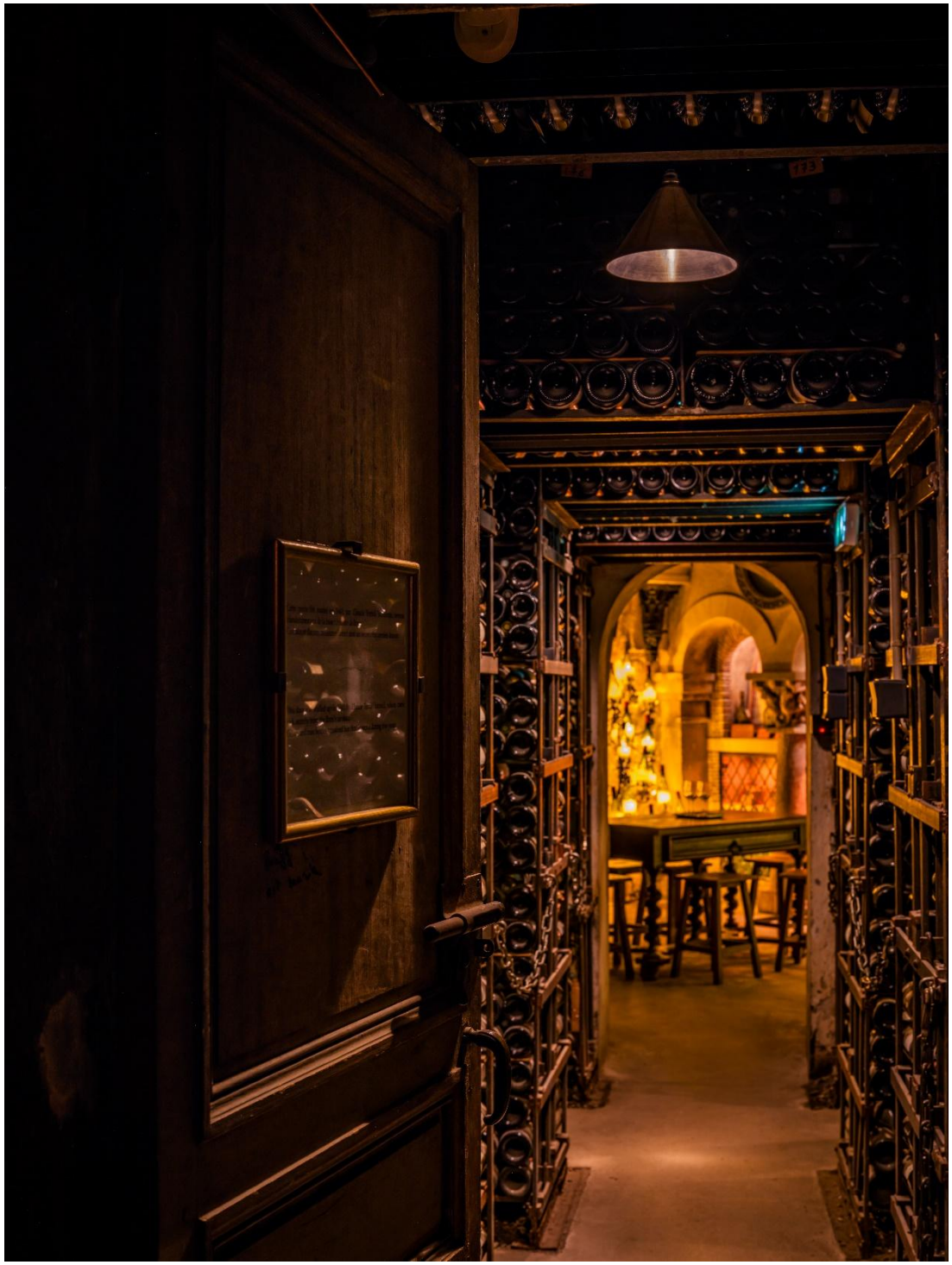


INVITATION TO TRAVEL.

From the moment you arrive in Paris, settle into our elegant DS 8 sedan, which will transport you in complete serenity to your Parisian heaven. A French travel experience where every journey becomes a sublime expression of comfort and well-being.

The beginning of a beautiful escape where excellence accompanies you at every moment.







STEP
INTO LEGEND.

Guided by our Head Sommelier, Victor Gonzalez, step through the doors of the legendary cellars of La Tour d'Argent and discover a remarkable heritage: nearly 300,000 bottles and 15,000 references, from celebrated grands crus to rare vintages. Here, every bottle tells a story.

A private and confidential visit, exclusively for you.

L'APPARTEMENT

FROM DREAM TO REALITY.

Let yourself be guided by the excellence of a service that meets your every expectation, where every detail is designed to transform these moments into exceptional memories.

The Augusta Apartment is, without a doubt, the address for an unforgettable stay, a private tête-à-tête with Notre-Dame de Paris!




OUR OFFERS

UNE NUIT FACE A NOTRE-DAME

{2400 euros per night - all taxes included}

Reserve the Tour Apartment and enjoy an extraordinary night at the heart of La Tour d'Argent. Awaken to the breathtaking view of Notre-Dame Cathedral, a true jewel of the City of Light. Begin your day with a refined breakfast in the elegant intimacy of the Bar des Maillets d'Argent. A Parisian stay of timeless charm and distinction. Enjoy your breakfast in the cozy ambiance of the Bar des Maillets d'Argent.

An unforgettable Parisian stay awaits !

This rate includes :

- *Access to the Augusta Apartment*
- *Breakfast served at the Bar des Maillets d'Argent*
  (Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request)
- *A bottle of Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- *A private tour of our Wine Cellar with one of our Head Sommeliers*

LE GRAND FRÉDÉRIC

{3200 euros per night - all taxes included}

Indulge in an exceptional night and immerse yourself in the intimate ambiance of the Tour d'Argent Appartment, while being charmed by the magic of Paris. This stay allows you to savor the refined cuisine of our Chef Yannick Franques with an exceptional lunch in our gourmet restaurant. After a night under the Parisian sky, enjoy your breakfast in the warm atmosphere of the Bar des Maillets d'Argent. Let the magic unfold...

Let the magic unfold...

This rate includes :

- *Access to the Augusta Apartment*
- *Breakfast served at the Bar des Maillets d'Argent*
  (Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request)
- *Round-trip transfer in our DS n°8 sedan from Paris airports or train stations*
- *A bottle of Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- *Lunch at our gourmet restaurant (Chef Yannick Franques' four-course lunch menu, excluding beverages)*
- *A private tour of our Wine Cellar with one of our Head Sommeliers*

LA VIE PARISIENNE

{3800 euros per night - all taxes included}

Indulge in an unforgettable experience and soak in the intimate atmosphere of the Tour d'Argent Appartment, while being captivated by the magic of Paris, with the majestic Notre-Dame Cathedral just steps away. Discover Parisian life through its historic landmarks, cobblestone streets inviting leisurely strolls, and countless hidden treasures. Enjoy an exceptional stay, beginning with a six-course dinner imagined by our Chef, Yannick Franques, and served in the refined setting of our gastronomic restaurant. Let the graceful ballet of our Maîtres d'Hôtel set the rhythm of an unforgettable evening. You will also have the privilege of discovering our legendary Wine Cellars in the company of one of our sommeliers. After a night beneath the Parisian sky, savour breakfast in the warm and intimate atmosphere of the Bar des Maillets d'Argent.

Experience Parisian life as you have never experienced it before…

This rate includes :

- *Access to the Augusta Apartment*
- *Breakfast served at the Bar des Maillets d'Argent*
  {Fresh pastries from our bakery, organic fruit juice, organic butter, organic bread, hot beverages prepared by our barista, eggs cooked to your preference upon advance request}
- *Round-trip transfer in our DS n°8 sedan from Paris airports or train stations*
- *Dinner at our gourmet restaurant (Renommées five-course menu by Chef Yannick Franques, excluding beverages)*
- *A bottle of Tour d'Argent Grand Cru Blanc de Blancs Champagne*
- *A private tour of our Wine Cellar with one of our Head Sommeliers*



OUR EXPERIENCES

Enhance your stay with exclusive experiences, thoughtfully curated to immerse you in the full art of living of La Tour d'Argent

EXPERIENCES

Prices upon request

Create your own bespoke cocktail

Alongside our Head Bartender, Andy Soto, explore the art of creating your own signature cocktail. Discover the secrets of flavour balance, house infusions, and the gestures and techniques that have made the Bar des Maillets d'Argent renowned. A playful and convivial experience offering you the chance to become a bartender for a moment.

Introduction to Latte Art

Learn how to turn your coffee into a true work of art with our barista. Discover the mastery of milk foam, followed by a gourmet tasting at the Bar des Maillets d'Argent, where homemade pastries and viennoiseries await.

Discover our fine grocery

Step into the world of our delicatessen, where sweet and savoury products are carefully selected for their quality and the talent of the artisans who create them. Our grocer will share the stories of the terroirs and craftsmen who, for decades, have worked with our Chef Yannick Franques to provide La Tour d'Argent with its exceptional ingredients

Cook with our Chef, Yannick Franques, Meilleur Ouvrier de France

Put on your Tour d'Argent apron and learn to prepare one of our emblematic recipes alongside our Chef. A privileged moment to discover the techniques, tips, and culinary heritage that have made La Tour d'Argent an institution since 1582.

Make our Crêpes Mademoiselle

Under the expert eye of our First Maître d'hôtel, Olivier Jacquin, learn the secrets behind our iconic Crêpes Mademoiselle — flambéed to perfection. A unique savoir-faire, emblematic of our French art of hospitality.

Wine masterclass with our Head Sommelier

Join an exclusive guided tour led by our Head Sommelier, Victor Gonzalez, to discover the history and anecdotes of our legendary wine cellars. Explore their most exceptional bottles and enjoy a tasting of three wines specially selected by Victor, according to your preferences.

Pastry Workshop : les diamants de la Tour

Alongside our Pastry Chef, Alexandre Lauret, learn to make our famous diamants — those delicate, crisp, and irresistibly moreish biscuits. A creative and delicious experience where you'll take home your own creations, elevated by the Tour's pastry expertise.

Private Cruise on the Seine

Step aboard an elegant Riva for a private cruise along the Seine, just the two of you. Paris unfolds before your eyes: Notre-Dame Cathedral, the Louvre Museum, the Pont des Arts, the Eiffel Tower... Every monument, every light reflects on the water, creating a captivating atmosphere. The gentle lapping of the waves, the sparkle of Tour d'Argent champagne, the city coming to life—this is a truly unique experience, filled with emotion at every moment. A rare and intimate escape, just for two.

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TOUR D'ARGENT

PARIS

Contact us

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